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Abstract

Economic systems of the developed societies, which traditionally are labeled 'capitalist' or 'market' ones, are rather heterogeneous in reality. There are several independent economic models that differ in socio-economic, political and ideological respects. The paper covers a range of methodological approaches to the comparative analysis of economic systems, and sketches its basic typology comprising 'liberal capitalism' of Anglo-Saxon world and 'non-liberal capitalism' of continental Europe, Japan and some other countries. Two models of capitalism are differentiated by the type of economic agents and institutional setting. Each of them holds specific competitive advantages, which enables them more or less successfully to reduce socio-economic problems. Unfolding globalization does not imply convergence and unification of economic practices. Rather hybridization takes place implying institutional changes that enable economic models to meet the new challenges.

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Abstract

During recent years there has been a surge of studies of entrepreneurs from different ethnic minorities. Ethnic minorities have different resources and face different opportunities than mainstream entrepreneurs.

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Abstract

The article dwells on the phenomenon of 'fast fashion', the new understanding of fashion which superseded the concepts of class and mass fashion. The concept of 'fast fashion' views fashion in the context of global industry and division of labour in the world economy, which leaves production and distribution of goods for developing, 'third world', countries, whereas marketing and consumption are mostly performed in capitalist countries. The article demonstrates the ways in which the concept of fast fashion glimpses in consumption practices of citizen of Saint-Petersburg via document and quantitative analyses of data from the survey held in Saint-Petersburg in 2007.

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Abstract

The aim of the paper is to reveal the main factors affecting the choice of food products, and the analysis of behaviour of food consumers. A standardized survey of adult population was conducted in Moscow and Tumen. The analysis of the database (sample comprises 540 people) allowed to define four types of consumers: conservative, wasteful, impulsive and inconsistent. The obtained results demonstrate that people are able to 'switch' between these types of consumption.

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